



To Whom It May Concern,

Greater Lynchburg Off-road Cyclists (GLOC) is a group of Lynchburg area citizens who have banded together through our mutual appreciation for the sport of mountain biking. Our club holds regular group rides as a way of socializing and promoting the positive health effects that are gained from this very active sport.

One of the most important roles which GLOC takes is in the maintenance and creation of the local trail systems. Most of this work occurs at Peaks View Park. This location is known for its athletic fields and playgrounds, but there is also an extensive network of trails that run through the wooded section of the park. Through a longstanding agreement with the City of Lynchburg, GLOC is responsible for maintaining the trails, which are not only used by mountain bikers, but also by runners, hikers and families. We currently have over 70 members who pay annual dues which mostly go to offsetting insurance costs and purchasing maintenance tools.

We would like to begin rewarding volunteers for their hard work by providing them with promotional gifts. Please consider sponsoring Greater Lynchburg Off-road Cyclists. A sponsorship does not necessarily mean direct monetary support. Any support your company can provide to our organization will be greatly appreciated, whether it be materials, monetary, or promotional gifts (such as gift cards etc.). As a result of your sponsorship your company will gain exposure to potential new customers as well as having your logo and link to your website added to the GLOC website. We will also acknowledge your business at meetings and group events.

Thank you for your time and consideration.

Sincerely,
Jacob McGlaulin, President
Greater Lynchburg Off-Road Cyclists

www.ridewithgloc.com

